KEN BARLOW

Seeking a project-based, full-time or fractional leadership role with a forward-thinking city or county government

EMAIL ME:
kbarlow@dugger.ai

ON-SITE MEETINGS FOR NASHVILLE AREA CLIENTS

RESUME w/ AI CHATBOT

DIGITAL & AI STRATEGY

EXPERIENCE

Project Director & E-Gov Innovator, Indy.Gov

- Special Assistant to Indianapolis Mayor Stephen Goldsmith
- Led Strategic Direction & City/County Web Stewards
- Comdex '98: "Best Government Website" | Internationally Recognized

- Responsibilities Included:
  - Project Leadership
  - Content Strategy & Deployment
  - Online Services Development

Chief Solutions Officer, eGov Manager™ Software

- Co-Founder, eGov Strategies
- Created one of the 1st local gov't Digital Experience Platforms
- Website management, design, 311 requests, integrated payments, agenda mgmt. & citizen engagement

- Led planning efforts with more than 250 website clients
- Lead financial analysis & ETL for 750+ clients processing $1.5 billion in basic & integrated payments
- Cloud-hosted, SaaS-based

Tableau & Python Development to OpenAI API

- Software: AI Chatbot w/ RAG & AI Large Document Summarization
- City-Focused Data Visualizations
- Cert: HubSpot, Google Cloud, ITIL 4

EXPERTISE & SKILLS

Using AI in your City/County

City-wide AI Policy ● AI Software Options ● Handling Privacy Concerns ● Gen AI Local Gov Best Practices ● AI Training / Work Sessions

Your Online Presence & Social Media

Expert Website Review ● Website Visits & Traffic Summary ● Content Accuracy Assessment ● Best Practices for Key Departments ● Social Media Integration ● Website Update & ADA Training

Your Digital & AI Platforms

E-Billing and Payment Solutions ● 311 / Service Requests ● Workflow Optimization ● E-Newsletters & Alerts ● Chatbot & Emerging Apps

Digital Governance

Web and AI Stewards ● Savings from AI ● Digital Project Reviews

PROJECT:	$3,950 for 50 hours
FULL-TIME:	$85k-$100k range
FRACTIONAL:	Let's Discuss …

SERVE RESIDENTS BETTER …

YOUR DIGITAL & AI SUCCESS BLUEPRINT

CREATE A DIGITAL & AI ROADMAP

REVIEW WEB CONTENT & SERVICES

BENCHMARK OR SELECT AI TOOLS

RESULTS IN A:

SUSTAINABLE DIGITAL & AI PLATFORM